

S&W
T R A I N I N G

Top Executive Training

SPRACHEN & WIRTSCHAFT GMBH

TOP EXECUTIVE TRAINING

This course is the flagship in our program

German & Germany
For International Executives

Top Executive Training combines the well-known high standards of Executive Training with a large variety of extras for those clients who have especially high expectations. In addition to a first-class course they expect perfect service – and the team at S&W does everything in its power to achieve this level of perfection. Those who are used to VIP treatment – with competence and with a smile – won't be disappointed.

TARGET GROUP

We take pride in being the first choice for managers and members of the executive boards of many foreign companies. Obviously, we have learned from our interactions with these high-ranking representatives of international business. We offer you the chance to profit from our vast experience!

WHAT DOES THE 'TOP' IN TOP EXECUTIVE TRAINING MEAN?

These are the four areas in which we aim to excel:

- TOP PREPARATION
- TOP TRAINER SERVICE
- TOP INFRASTRUCTURE
- TOP LEISURE ORGANIZATION

As for the course content we admit that it is not easy to top the high standard of Executive Training.

However, for various good reasons, the course package for our VIPs should be even more ambitious.

TOP PREPARATION

Top Executives need the best conditions, adapted to their limited time-frame as well as to the full range of their tasks. They – and thus all those working with them – have to be extremely flexible. We are prepared for this.

TOP TRAINER SERVICE

Those who book our Top Executive Training can be confident that they will work only with the most successful and experienced trainers in S&W's team.

They are experienced, mature personalities and since they have worked with numerous top managers during the last 16 years, they know exactly which linguistic and cultural areas are usually most important but difficult for top managers in Germany. Above all, our senior trainers know best how to effectively support managers in overcoming these difficulties.

To sum up: You will not be dealing with „teachers“, but with competent and motivated coaches.

TOP INFRASTRUCTURE

Our Top Executive clients have at their disposal a telephone with a private extension in their course room.

Should you prefer not to bring your own computer, we will provide you with a computer with Internet access in your course room. Additionally, our office team and our office technology are available to you.

Furthermore, we offer a number of thoughtful services which make things easier for a TOP-guest at S&W. These might include a take-away sandwich brought to you when we see that a phone call is more important than lunch, the delivery of an important letter that should reach its destination as quickly as possible, a small package waiting to be picked up at customs or a meeting with business partners that needs to be arranged.

Top Executives are indeed special people, and as such they deserve special attention. You can be sure that you will get it from us.

TOP LEISURE ORGANIZATION

If you come to Meersburg by train or by plane, the S&W Team will take care of pick-ups and drop-offs

- at the train stations in Friedrichshafen or Überlingen or
- at the airport in Friedrichshafen or Zurich.

If you wish, a member of your Top Trainer Team will accompany you to lunch every day.

In addition, you are welcome to join the evening program together with other guests at S&W.

Or perhaps you are interested in a cultural event on some evening – either in one of the beautiful locations around Lake Constance or in Zurich, which is only 65 km away. Our office team will reserve the tickets for you, and a member of your Top Trainer Team will accompany you if you so desire. Please let us know beforehand if you are interested in this Cultural Service.

After training hours you can reach us via your Top Executive Hotline for questions or any special requests.

OPTIONAL SERVICES

Should you spend a weekend in Meersburg between two course weeks, a member of your Top Trainer Team will show you special attractions in this area where three countries meet. You won't just get to know one of the most beautiful landscapes in central Europe, but you will also benefit from the linguistic and cultural input offered by your Top Trainer Team – an added 'extra' for your leisure time.

Above all, top executives, who must deal with tightly scheduled appointments, can profit from combining a course at S&W with a family holiday. With our Top Family Service we help you spend your time as pleasantly as possible.

If you are interested in this service, you will find more information in our supplement S&W Family. There you will find a list of all the various opportunities we have developed to make a stay in Meersburg unforgettable for participants, their partners and their children.

You can rest assured that we will do our utmost to fulfill your wishes.

TOPICS AND DATES

These are determined exclusively by you. If you tell us what you have in mind, we will develop an offer for you.

By the way:

You can go for free to the new Meersburg thermal baths.

CONCLUSION

You will see that with our program Top Executive Training we prepare the way for the best language progress possible under the most pleasant circumstances.

S&W

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